

ADAM CRUZ: SHORT BIOGRAPHY

Adam Cruz is a DJ, artist, songwriter, author, record label owner, producer, graphic designer, and music business enthusiast. As a producer, he has built a solid reputation for his creative production style and song-writing prowess. Adam has recorded with award-winning artists such as Eddie Nicholas, Flora Cruz, Gerideau, Lillias White, Manchildblack, queen AaMinah, and several others. As a DJ, he spins an energetic blend of Jazz, Funk, Latin, and soulful Dance music to a solid base of long-time followers. He has worked with disco music legend Mel Cheren, Grammy award winner Louie Vega, Kenny "Dope" Gonzalez, dance music giants Josh Milan and Kevin Hedge, Tony award winner Lillias White and others. Today, Adam runs his own record label, Mixtape Sessions, and co-owns record label Honeycomb Music, alongside longtime music partner Josh Milan. For Mixtape Sessions, Adam released his third "Freedom" LP as well as his first book, entitled "Free the Music Business: Tips and Tales from an Indie Music Nerd" to critical acclaim.

In 2019, Adam applied for and was awarded a mini-grant from Arts Ed Newark to produce the Mixtape Sessions Music Conference, a one-day music business conference, addressing topics related to artist health and wellness, financial literacy, music business trends and more! The 2nd Annual Mixtape Sessions Music Conference returned October 14-15, 2020, as part of Lincoln Park Music Festival's 14.2 Global Soul virtual weekend in Newark, NJ. Adam is also a visual artist, recently showing some of his original artwork in Bloomfield, NJ, in honor of National Hispanic Heritage Month. His art series, entitled "Plena Punk," explores Puerto Rican identity using digital art, typography, and symbolism. In 2022, several of Adam's art pieces were selected to exhibit at the Newark Arts Festival, a highly esteemed annual arts festival in Newark, NJ.

Adam is currently putting the finishing touches on his forthcoming fourth studio album and has just released "Party" (Jovonn Remixes) as a teaser to the album - available everywhere now!

For more information about Adam Cruz, check out: djadamcruz.com | mixtapesessions.com

ADAM CRUZ: SHORTER BIOGRAPHY

Adam Cruz is a DJ, artist, writer, record label executive, graphic designer, and music business enthusiast. He has worked with disco music legend Mel Cheren, Grammy award winner "Little Louie" Vega, Kenny "Dope" Gonzalez, dance music giants Josh Milan and Kevin Hedge, Tony award winner Lillias White and many notable others. Today, Adam runs two independent record labels with his own *Mixtape Sessions* as well as *Honeycomb Music*, which he co-owns with Grammy-nominated songwriter and producer Josh Milan. His latest music as well as his book, "Free The Music Business: Tips & Tales From An Indie Music Nerd" is available now at your favorite digital music retailer and at: mixtapesessions.com. Also, check out djadamcruz.com for updates.